

**BEFORE THE PUBLIC UTILITIES COMMISSION
OF THE STATE OF CALIFORNIA**



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Order Instituting Rulemaking Into
Implementation of Federal Communications
Commission Report and Order 04-87, As It
Affects The Universal Lifeline Telephone
Service Program

Rulemaking 04-12-001

(Filed: December 2, 2004)

Phase 2: Lifeline Certification
Review

**VERIZON CALIFORNIA INC. (U 1002 C) REPLY COMMENTS
ON LIFELINE CERTIFICATION PROCESS**

JESÚS G. ROMÁN
112 Lakeview Canyon Road, CA501LB
Thousand Oaks, CA 91362
Tel: (805) 372-6233
Fax: (805) 373-7515
jesus.g.roman@verizon.com

January 18, 2008

Attorney for Verizon

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DISCUSSION

I. THE COMMISSION SHOULD ABANDON THE CURRENT SYSTEM IN FAVOR OF ONE WHERE CUSTOMERS ARE PRE-QUALIFIED PRIOR TO RECEIVING LIFELINE DISCOUNTS

Most of the parties commenting support a move to a pre-qualification process.¹ The Joint Consumers² do not support pre-qualification because a few customers may be unable to pay the upfront costs of installation and deposits. If the Commission moves to pre-qualification, the Joint Consumers propose that customers be required to pay the upfront monthly recurring charges, but nonrecurring charges (NRCs) for service establishment and deposits be deferred. If a customer is found ineligible for Lifeline, that customer would then be backbilled on an installment plan. The Joint Consumers base this proposal on the premise that the only reason for pre-qualification is the elimination of backbilling.³

But that premise is incorrect. In Opening Comments Verizon discussed five reasons to move to pre-qualification. In summary, (a) administration of the program becomes easier thereby reducing the costs of the program; (b) pre-qualification will reduce the burdens on Lifeline applicants who do not qualify by reducing the impact of backbilling on them; (c) pre-qualification gives customers an incentive to avoid delays in submitting certification documents in order to

¹ Under a pre-qualification system, discounted rates would not be granted upon service initiation. Instead, the customer is charged the full residential rate and once certified as eligible, the customer is then placed on the Lifeline program and given a credit for the difference between the full residential rate and the Lifeline rate for the period between service initiation and certification.

² See Comments of The Utility Reform Network, The National Consumer Law Center, Disability Rights Advocates and Latino Issues Forum on Assigned Commissioner's Ruling Setting Scope of Phase 2 Issued November 14, 2007 (hereafter Joint Consumers Op. Comments).

³ *Id.* at 4-6.

receive the Lifeline discounts expeditiously, thereby diminishing customer-caused delays in processing Lifeline applications and associated costs; (d) if the Commission chooses to retain income-based eligibility, moving to pre-qualification will bring the Commission into full compliance with the FCC's Lifeline Order, and (e) moving to a system of pre-qualification will not burden most low-income customers because the Affordability Study demonstrates that most Lifeline subscribers (and by implication ineligible Lifeline applicants) can afford service initiation charges.

The Joint Consumers ignore all but one of these reasons and instead argue that the Commission must have more data about backbilling before making a policy change toward pre-qualification. But this argument is misplaced because there is sufficient data upon which to act. As AT&T has noted, based "on data from Solix, approximately 50% of certification customers enrolled in Lifeline are deemed ineligible for benefits and are required to be re-graded off of the program." (AT&T Op. Cm. at 1.) Verizon's own internal data bears this point out. As Verizon stated in opening, 50% of its customers who apply for Lifeline are ultimately found ineligible. Solix has also reported that 58% of certification customers send in their paperwork; conversely, 42% of those customers who state they are Lifeline-eligible upon first contact never return a certification form and are therefore then removed from Lifeline.

Verizon also found that approximately 30% of ineligible customers subsequently submitted certifications. These are customers who claimed to be eligible for Lifeline and upon first contact were enrolled in Lifeline service. These

customers then failed to provide Verizon (previously) or Solix (currently) with any documents at all. These customers were backbilled for installation charges and full-rate MRCs, and all other charges, including the SLC, taxes, fees and surcharges. These customers then called Verizon to object to backbilling, again asserting eligibility. When Verizon explained that they had not been certified, these customers either said they would now send in the certification forms or asked for new certification forms since they had discarded the originals. These customers then submitted their certification forms and once Verizon received proof of certification, were re-enrolled in Lifeline. This required one of two actions: if the customer had paid the amounts backbilled, Verizon would apply a credit to the future bills. If the customer had not paid amounts that were backbilled, then Verizon would reverse those charges. Depending on how long this process took, Verizon would have already submitted claims to the State and Federal Lifeline funds for the amounts discounted; then would have had to adjust its claims to account for the backbilling, only to then have to again readjust its claims to collect on the discounts ultimately provided.

These customers are obviously particularly costly to the program because they require multiple levels of treatment, as just explained. Elimination of this multiple treatment problem is another reason to move to pre-qualification. As Verizon explained in opening, pre-qualification gives customers an incentive to avoid delays in submitting their certification documents in order to obtain Lifeline discounts expeditiously; thereby diminishing customer-caused delays in

processing Lifeline applications—and all the associated costs and opportunities for error or confusion caused by multiple levels of treatment.

Joint Consumers are concerned that customers are faced with a large upfront installation charge and a deposit under a pre-qualification system. But there are ways to address this concern. As a matter of internal policy, Verizon does not take deposits from any of its residential customers, including Lifeline customers. As to Verizon's \$46 installation charge, Verizon can provide all customers who apply for Lifeline with its tariffed 3-month installment plan. That means that, under a pre-qualification system, a customer applying for Lifeline would be billed \$15.33 for installation costs on the first Verizon bill with the balance spread over the next two bills. If a customer represents an inability to pay the MRC in addition to this \$15.33 installment, this customer could choose measured service (at \$10/month, as opposed to \$17.66/month for flat rate service) and once found eligible could convert to regular flat rate service with Lifeline discounts.⁴ That would reduce the upfront charges by over \$7 in Verizon territory. A customer who truly could not afford even this minimal amount could choose to pre-qualify prior to initiating service.⁵

⁴ Verizon does not charge Lifeline customers for converting from measured service to flat rate service if the conversion is requested within the first 90 days of service. See Verizon Tariff A-22, Sheet 7, Special Condition 18 ("Customers may make up to two (2) subsequent changes (between flat-rate and measured service) within a ninety (90) day period without incurring a Service Order Change Charge for the two (2) changes.").

⁵ It is not clear whether Solix has the ability to pre-qualify a potential customer prior to that customer requesting service. If that ability does not currently exist, it should be instituted. The Affordability Study—discussed in Verizon's opening comments—demonstrates that many Lifeline-eligible customers have cell phones. A customer who is considering stopping cell service where the contract term is about to expire, may want the ability to pre-qualify without having to initiate service to avoid having simultaneous bills for both cell and landline service.

Joint Consumers' modified version of pre-qualification would have installation charges deferred until Solix makes a determination of ineligibility. If found ineligible, a customer would be backbilled for the NRC on an installment basis. This modification does not solve the problems backbilling creates for customers and the administrative costs it creates for carriers (and consequently the fund). Nor would it be much different than Verizon's proposal to provide customers with a 3-month installment plan to pay NRCs. Under the Joint Consumers' proposal, customers will be faced with a bill in Verizon territory that includes both the regular MRCs and the \$15.33 backbilled installation charge. As to administrative costs involved, Verizon explained above the costs related to multiple levels of treatment. Moreover, other carriers experience similar costs.

The Small LECs explain that:

Under the current system, carriers are experiencing significant administrative complexities and difficulties regarding their claims. When a customer states that he or she is eligible for LifeLine, the carrier issues an immediate credit, and generates a claim to recover the lost revenues and associated amounts from the ULTS fund. At the same time, the carrier must claim the federal portion of the LifeLine discount from USAC. If the customer ultimately turns out to be ineligible, these amounts must be sought from the customer. If the carrier recovers the amounts, they are returned to the state and federal funds. This process has raised a host of accounting and administrative complications that would not arise under a pre-qualification regime. Carriers have been called upon to update claims from previous months once decisions regarding eligibility are rendered. Some USAC staff have also called into question the legitimacy of the discounts, since they are going to customers who are not certified at the time the discounts are given. A pre-qualification process would significantly simplify the carrier claims procedure, and would eliminate concerns that discounts are being given to ineligible individuals.⁶

⁶ Small LECs Op. Cm. at 5-6.

USAC has also expressed concerns to Verizon as to whether the federal claims form, Form 497, is accurate given all the adjustments that multiple levels of treatment require.

II. THE COMMISSION SHOULD ELIMINATE INCOME-ELIGIBILITY

The Joint Consumers' arguments that using only program-based eligibility will exclude certain populations from qualifying for Lifeline are unpersuasive. Joint Consumers' analysis relies on information that 20% of the current applicants seek to establish eligibility using income certification. But given AT&T's description of its experience in Ohio,⁷ this 20% number appears to be a reflection at best that the transition to Solix is not completed and that customers are still discovering that the new rules allow self-certification of program-based eligibility. Since implementing the FCC's requirement that customers prove income eligibility, the number of AT&T customers in Ohio qualifying under income-based criteria dramatically decreased from 20% in 2004 to 4% in 2007.⁸ Verizon agrees with AT&T's assessment that California will likely see a similar decrease as customers recognize the convenience of self-certifying under the program-based criterion.

The objection to eliminating income-based certifications is that a small fraction of society might not participate in a government assistance program and therefore would need to prove eligibility by providing proof of income. Based on the Joint Consumers' analysis,⁹ the only group that appears unable to use

⁷ AT&T Op. Cm. at 6.

⁸ *Id.*

⁹ Joint Consumers Op. Cm. at 10-11.

program-based eligibility is undocumented individuals or undocumented couples without children. This is the exact same group that Latino Issues Forum (LIF), The Utility Reform Network (“TURN”), Blue Casa, La Curacao and the Greenlining Institute explain live in a cash economy and have no proof of income. See D.05-04-026 at 12-13.

The Commission should balance the benefits of eliminating income certification against this theoretical population—a population that probably cannot provide proof of income in any event.¹⁰ The benefits of eliminating income certification clearly outweigh the costs. As Verizon discussed at length in Opening Comments, the benefits of eliminating income certification include simplifying the certification process, as well as the overall administration of the program, reducing the amount of work that Solix would have to perform to review documentation, reducing bad debt claims, and the consequent reduction of costs to the fund and to end users.

III. THE COMMISSION SHOULD NOT USE ONE CERTIFICATION FOR ALL COMMISSION LOW-INCOME PROGRAMS

In an apparent effort to address Verizon’s point that the Commission cannot use one certification for all Commission low-income programs, San Diego Gas and Electric Company (SDG&E) and Southern California Gas Company (SCG), clarify in early-filed reply comments how self-certification works for energy consumers:

To clarify, CARE qualification is either based on self-certification of participation in a means-tested public assistance program **or self-**

¹⁰ Indeed, Joint Consumers have not provided any evidence that this group has any documentation that will satisfy the FCC requirement that documentation of income be submitted to prove income eligibility.

certification of income with income verification (a request for documentation of income) conducted randomly on customers after enrollment in the CARE program has been completed. [SDG&E Op. Cm. at 3 (emphasis added).]

This clarification is useful to understand that energy customers may have an incentive to truthfully self-certify eligibility, given the specter of a possible audit. But this process does not comply with the FCC rule that customers must **present** proof of income **prior** to enrollment.¹¹ Thus, despite this clarification, Verizon maintains that the Commission cannot—consistent with the FCC rules—use enrollment in CARE as a basis of eligibility for Lifeline.

SDG&E and SCG also clarify that:

LIEE . . . allows for qualification based on documented evidence of participation in a means-tested public assistance program or documentation of income eligibility, except in geographical areas targeted by the utility. **Self-certification is accepted for these geographical areas** because the demographics of the areas indicate that customers residing in those areas meet the LIEE program’s income eligibility guidelines. [*Id.* (emphasis added).]

This clarification is useful in understanding that energy companies analyze geographic areas to allow for self-certification based on demographic data that “indicate” possible eligibility based on income. But the FCC rules do not allow for self-certification of income under any circumstances, and certainly does not allow for the type of geographic targeting that SDG&E and SCG explain in their clarification. Thus, Verizon maintains that the

¹¹ See 47 C.F.R. §54.410 (“Consumers . . . must present documentation of their household income prior to enrollment in Lifeline.”).

Commission cannot—consistent with the FCC rules—use enrollment in LIEE as a basis of eligibility for Lifeline.

Finally, SDG&E and SCG clarify that:

Also, LIEE applicants who have verified their eligibility for CARE through the program’s verification process are automatically deemed income-eligible for the LIEE program since CARE and LIEE have identical income eligibility guidelines. [*Id.*]

This clarification is useful in understanding that a CARE customer can automatically qualify for LIEE. But, as discussed above, CARE customers can self-certify income (subject to a possible audit). Therefore, the Commission cannot—consistent with the FCC rules—use automatic enrollment in LIEE (through CARE) as a basis of eligibility for Lifeline.

CONCLUSION

For the foregoing reasons, Verizon supports moving to a pre-qualification system, eliminating income eligibility and moving to participation in a qualified public assistance program as the sole criterion for eligibility. The Commission, however, cannot use participation in the energy programs to qualify customers

for Lifeline because those programs allow self-certification of income, which the FCC prohibits.

Dated: January 18, 2008

Respectfully submitted,

/s/

Jesús G. Román
112 Lakeview Canyon Road
Thousand Oaks, CA 91362
Telephone: (805) 372-6233
Facsimile: (805) 373-7515
Email: jesus.g.roman@verizon.com

CERTIFICATE OF SERVICE

I hereby certify that: I am over the age of eighteen years and not a party to the within entitled action; my business address is 112 Lakeview Canyon Road, CA501LB, Thousand Oaks, California 91362; I have this day served a copy of the foregoing, **VERIZON CALIFORNIA INC. (U 1002 C) REPLY COMMENTS ON LIFELINE CERTIFICATION PROCESS** by electronic mail to those who have provided an e-mail address and by U.S. Mail to those who have not, on the service list.

I declare under penalty of perjury that the foregoing is true and correct.
Executed this 18th day of January, 2008 at Thousand Oaks, California.

/s/
JACQUE LOPEZ



California Public
Utilities Commission

CPUC Home

CALIFORNIA PUBLIC UTILITIES COMMISSION

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Parties

JEFF SCHNUR
SOLIX INC.
100 S. JEFFERSON ROAD PO BOX 902
WHIPPANY, NJ 07981

ROSS A. BUNTROCK
WOMBLE CARLYLE SANDRIDGE & RICE PLLC
1401 EYE STREET, N.W. SEVENTH FLOOR
WASHINGTON, DC 20005
FOR: FONES4ALL

OLIVIA B. WEIN
ATTORNEY AT LAW
NATIONAL CONSUMER LAW CENTER
1001 CONNECTICUT AVE., NW., STE. 510
WASHINGTON, DC 20036
FOR: NATIONAL CONSUMER LAW CENTER

SEAN WILSON
TALK.COM
12020 SUNRISE VALLEY, STE.250
RESTON, VA 20191

SHARON THOMAS
TECHNOLOGIES MANAGEMENT, INC.
210 N. PARK AVE.
WINTER PARK, FL 32789
FOR: TALK AMERICA INC.

ERIN DAWLEY
HORNITOS TELEPHONE COMPANY
PO BOX 5158
MADISON, WI 53705-0158

KEVIN SAVILLE
ASSOCIATE GENERAL COUNSEL
CITIZENS/FRONTIER COMMUNICATIONS
2378 WILSHIRE BLVD.
MOUND, MN 55364

PETER GLASS
SEREN INNOVATIONS, INC.
414 NICOLLET MALL
MINNEAPOLIS, MN 55401

KARL ANDREW
REGULATORY AFFAIRS
SAGE TELECOM, INC.
805 CENTRAL EXPRESSWAY SO, STE 100
ALLEN, TX 75013-2789

ALAN MASON
VERIZON SERVICES ORGANIZATION, INC.
HQE01E61
600 HIDDEN RIDGE
IRVING, TX 75038

ALAN MASON
VERIZON SERVICES ORGANIZATION, INC.
HQE01E61
600 HIDDEN RIDGE
IRVING, TX 75038

KAREN BAILEY
VERIZON WEST COAST
VERIZON CALIFORNIA, INC.
HQE01G69
600 HIDDEN RIDGE DR., E01E55
IRVING, TX 75038-2092

KRISTIE FLIPPO
TIME WARNER CONNECT
2805 DALLAS PKWY STE 140
PLANO, TX 75093-8720

MARY PHARO
VAR TEC TELECOM, INC.
1600 VICEROY DRIVE
DALLAS, TX 75235

DAVID MORIARTY
MEDIA ONE/AT&T BROADBAND
550 CONTINENTAL BLVD.
EL SEGUNDO, CA 90245

JEFF COMPTON
VICE RESIDENT CARRIER RELATIONS
TELSCAPE COMMUNICATIONS INC.
606 EAST HUNTINGTON DRIVE
MONROVIA, CA 91016

DON EACHUS
VERIZON CALIFORNIA, INC.
CA501LB
112 S. LAKE LINDEIRO CANYON ROAD
THOUSAND OAKS, CA 91362

JACQUE LOPEZ
LEGAL ASSISTANT
VERIZON CALIFORNIA INC
CA501LB
112 LAKEVIEW CANYON ROAD
THOUSAND OAKS, CA 91362

JESUS G. ROMAN
ATTORNEY AT LAW
VERIZON CALIFORNIA INC
112 LAKEVIEW CANYON ROAD, CA501LB
THOUSAND OAKS, CA 91362
FOR: VERIZON CALIFORNIA, INC.

LORRAINE A. KOCEN
VERIZON CALIFORNIA INC.
112 S. LAKEVIEW CANYON ROAD
THOUSAND OAKS, CA 91362
FOR: VERIZON CALIFORNIA INC.

KIM F. HASSAN
ATTORNEY AT LAW
SAN DIEGO GAS & ELECTRIC COMPANY
101 ASH STREET, HQ-12
SAN DIEGO, CA 92101
FOR: SAN DIEGO GAS & ELECTRIC COMPANY

W. LEE BIDDLE
ATTORNEY AT LAW
FERRIS & BRITTON, P.C.
401 WEST A STREET, SUITE 1600
SAN DIEGO, CA 92101

MICHAEL SHAMES
ATTORNEY AT LAW
UTILITY CONSUMERS' ACTION NETWORK
3100 FIFTH AVENUE, SUITE B
SAN DIEGO, CA 92103
FOR: TURN

JOY C. YAMAGATA
REGULATORY CASE MANAGER
SEMPRA UTILITIES
8330 CENTURY PARK COURT CP 32 D
SAN DIEGO, CA 92123

DALE DIXON
ATTORNEY AT LAW
VYCERA COMMUNICATIONS, INC.
12750 HIGH BLUFF DRIVE, SUITE 200
SAN DIEGO, CA 92129

THALIA R. GIETZEN
VYCERA COMMUNICATION, INC.
12750 HIGH BLUFF DR., STE.200
SAN DIEGO, CA 92130-2565

BRIAN PLACKIS CHENG
BLUE CASA COMMUNICATIONS
911 OLIVE STREET
SANTA BARBARA, CA 93101

ERIC WOLFE
REGULATORY
DUCOR TELEPHONE COMPANY
PO BOX 42230
BAKERSFIELD, CA 93384-2230
FOR: DUCOR TELEPHONE COMPANY

DAVE CLARK
KERMAN TELEPHONE COMPANY
811 S MADERA AVE.
KERMAN, CA 93630

LINDA BURTON
PO BOX 219
OAKHURST, CA 93644

DAN DOUGLAS
THE PONDEROSA TELEPHONE CO.
PO BOX 21
O'NEALS, CA 93645

CHRISTINE MAILLOUX
ATTORNEY AT LAW
THE UTILITY REFORM NETWORK
711 VAN NESS AVENUE, SUITE 350
SAN FRANCISCO, CA 94102
FOR: THE UTILITY REFORM NETWORK

MARGARITA GUTIERREZ
DEPUTY CITY ATTORNEY
CITY AND COUNTY OF SAN FRANCISCO
1 DR. CARLTON B. GOODLETT PLACE, RM. 375
SAN FRANCISCO, CA 94102

REGINA COSTA
RESEARCH DIRECTOR
THE UTILITY REFORM NETWORK
711 VAN NESS AVENUE, SUITE 350
SAN FRANCISCO, CA 94102
FOR: THE UTILITY REFORM NETWORK

SINDY J. YUN
CALIF PUBLIC UTILITIES COMMISSION
LEGAL DIVISION
ROOM 4300
505 VAN NESS AVENUE
SAN FRANCISCO, CA 94102-3214

ANNA KAPETANAKOS
SENIOR ATTORNEY AT LAW
AT&T SERVICES INC.
525 MARKET STREET, ROOM 2024
SAN FRANCISCO, CA 94105

GRETA BANKS
AT&T COMMUNICATIONS OF CALIFORNIA
525 MARKET STREET, 18TH FLOOR, 4
SAN FRANCISCO, CA 94105

LOUIE DE CARLO
COMPLIANCE MANAGER
MCI METRO ACCESS TRANSMISSION SERVICES
201 SPEAR STREET, 9TH FLOOR
SAN FRANCISCO, CA 94105

DARCY BEAL
ASSOCIATE DIRECTOR
AT&T CALIFORNIA
525 MARKET STREET, 19TH FLOOR, 21
SAN FRANCISCO, CA 94105-2727

PETER M. HAYES
DIRECTOR
AT&T CALIFORNIA
525 MARKET STREET, ROOM 1919
SAN FRANCISCO, CA 94105-2727

ENRIQUE GALLARDO
LATINO ISSUES FORUM
160 PINE STREET, SUITE 700
SAN FRANCISCO, CA 94111

JOHN L. CLARK
ATTORNEY AT LAW
GOODIN MACBRIDE SQUERI DAY & LAMPREYLLP
505 SANSOME STREET, NINTH FLOOR
SAN FRANCISCO, CA 94111
FOR: BLUE CASA COMMUNICATIONS

MARGARET L. TOBIAS
MANDELL LAW GROUP, PC
THREE EMBARCADERO CENTER, SIXTH FL.
SAN FRANCISCO, CA 94111
FOR: COX COMMUNICATIONS

MARK P. SCHREIBER
ATTORNEY AT LAW
COOPER, WHITE & COOPER, LLP
201 CALIFORNIA STREET, 17TH FLOOR
SAN FRANCISCO, CA 94111
FOR: SUREWEST TELEPHONE AND SUREWEST
TELE VIDEO

PATRICK M. ROSVALL
ATTORNEY AT LAW
COOPER, WHITE & COOPER, LLP
201 CALIFORNIA STREET, 17TH FLOOR
SAN FRANCISCO, CA 94111
FOR: THE SMALL LEC'S/SUREWEST TELEPHONE
AND SUREWEST TELEVIDEO

GLENN STOVER
ATTORNEY AT LAW
STOVER LAW
584 CASTRO ST., NO 199
SAN FRANCISCO, CA 94114-2594
FOR: ADIR INTERNATIONAL EXPORT LTD. DBA
LA CURACAO

JOHN A. GUTIERREZ
DIRECTOR OF GOVERNMENT AFFAIRS
COMCAST CABLE COMMUNICATIONS, INC.
PO BOX 5147
12647 ALCOSTA BOULEVARD, NO 200
SAN RAMON, CA 94544
FOR: COMCAST PHONE OF CALIFORNIA LLC

JOSEPHINE WONG
APEX TELECOM INC.
PO BOX 1917
OAKLAND, CA 94604

C. HONG WONG
APEX TELECOM, INC.

DOUGLAS GARRETT
VICE PRESIDENT, WESTERN REGION REGULATOR

113 10TH STREET
OAKLAND, CA 94607

COX CALIFORNIA TELCOM, LLC, DBA COX COMM
2200 POWELL STREET, SUITE 1035
EMERYVILLE, CA 94608-2618
FOR: COX CALIFORNIA TELCOM, LLC

KENECHUKWU OKOCHA
THE GREENLINING INSTITUTE
1918 UNIVERSITY AVENUE, 2ND FLOOR
BERKELEY, CA 94704
FOR: GREENLINING INSTITUTE

ROBERT GNAIZDA
POLICY DIRECTOR/GENERAL COUNSEL
THE GREENLINING INSTITUTE
1918 UNIVERSITY AVENUE, SECOND FLOOR
BERKELEY, CA 94704
FOR: THE GREENLINING INSTITUTE

THALIA N.C. GONZALEZ
LEGAL COUNSEL
THE GREENLINING INSTITUTE
1918 UNIVERSITY AVE., 2ND FLOOR
BERKELEY, CA 94704
FOR: THE GREENLINING INSTITUTE

MELISSA W. KASNITZ
DISABILITY RIGHTS ADVOCATES
2001 CENTER STREET, THIRD FLOOR
BERKELEY, CA 94704-1204
FOR: DISABILITY RIGHTS ADVOCATES

EDWARD J SCHNEIDER, JR
FORESTHILL TELEPHONE CO., INC.
4655 QUAIL LAKES DR.
STOCKTON, CA 95207

LYNNE MARTIN
PAC-WEST TELECOMM, INC.
1776 MARCH LANE, SUITE 250
STOCKTON, CA 95207

LORRIE BERNSTEIN
MOSS ADAMS LLP
3121 WEST MARCH LANE, STE. 100
STOCKTON, CA 95219-2303
FOR: PINNACLES TELEPHONE COMPANY

YVONNE SMYTHE
CALAVERAS TELEPHONE COMPANY
PO BOX 37
COPPEROPOLIS, CA 95228

LINDA COOPER
GLOBAL VALLEY NETWORKS, INC.
515 KEYSTONE BLVD.
PATTERSON, CA 95363-8861

ROSE CULLEN
THE VOLCANO TELEPHONE COMPANY
PO BOX 1070
PINE GROVE, CA 95665-1070

LINDA LUPTON
REGULATORY MANAGER
SUREWEST TELEPHONE
PO BOX 969
ROSEVILLE, CA 95678

JOLEEN HOGAN
CAL-ORE TELEPHONE COMPANY
PO BOX 847
DORRIS, CA 96023

JAMES LOWERS
THE SISKIYOU TELEPHONE COMPANY
PO BOX 157
ETNA, CA 96027

GAIL LONG
TELEPHONE COMPANY
HAPPY VALLEY/HORNITOS/WINTERHAVEN
PO BOX 1566
OREGON, OR 97045

Information Only

ADRIENNE M. MERCER
REGULATORY COMPLIANCE ANALYST
SAGE TELECOM, INC.
805 CENTRAL EXPRESSWAY S, STE 100
ALLEN, TX 75013

GREGORY T. DIAMOND
COVAD COMMUNICATIONS COMPANY
7901 LOWRY BLVD.
DENVER, CO 80230

ANDREW L. RASURA
GOVERNMENT AND REGULATORY MANAGER
TCAST COMMUNICATIONS, INC.
24251 TOWN CENTER DR., 2ND FLOOR
VALENCIA, CA 91355

BETTINA CARDONA
PRESIDENT
FONES4ALL CORPORATION
6320 CANOGA AVE, SUITE 650
WOODLAND HILLS, CA 91367

ESTHER NORTHRUP

R SANCHEZ

COX CALIFORNIA TELCOM
5159 FEDERAL BLVD.
SAN DIEGO, CA 92105
FOR: COX CALIFORNIA TELCOM

BLUE CASA COMMUNICATION
911 OLIVE STREET
SANTA BARBARA, CA 93101

GLENND KOUNTZ
REGULATORY ASSISTANT
KERMAN TELEPHONE CO.
811 S. MADERA AVENUE
KERMAN, CA 93630

JULIE WEIGAND
RICHARD HEATH AND ASSOCIATES, INC.
590 W. LOCUST AVENUE, SUITE 103
FRESNO, CA 93650

CAUSBY NELSONYA
ATTORNEY AT LAW
AT&T SERVICE INC
525 MARKET STREET, SUITE 2025
SAN FRANCISCO, CA 94105
FOR: AT&T SERVICE INC

MARGARET L. TOBIAS
ATTORNEY AT LAW
MANDELL LAW GROUP, PC
THREE EMBARCADERO CENTER, SIXTH FLOOR
SAN FRANCISCO, CA 94110

SEAN P. BEATTY
ATTORNEY AT LAW
COOPER, WHITE & COOPER, LLP
201 CALIFORNIA ST., 17TH FLOOR
SAN FRANCISCO, CA 94111
FOR: SUREWEST TELEPHONE

KATIE NELSON
DAVIS WRIGHT TREMAINE, LLP
505 MONTGOMERY STREET, SUITE 800
SAN FRANCISCO, CA 94111-6533

SUZANNE TOLLER
ATTORNEY AT LAW
DAVIS WRIGHT TREMAINE LLP
505 MONTGOMERY STREET, SUITE 800
SAN FRANCISCO, CA 94111-6533

LAW DEPARTMENT FILE ROOM
PACIFIC GAS AND ELECTRIC COMPANY
PO BOX 7442
SAN FRANCISCO, CA 94120-7442

JESSE W. RASKIN
LEGAL ASSOCIATE
THE GREENLINING INSTITUTE
1918 UNIVERSITY AVENUE, 2ND FLOOR
BERKELEY, CA 94704
FOR: THE GREENLINING INSTITUTE

STEPHANIE CHEN
LEGAL ASSOCIATE
THE GREENLINING INSTITUTE
1918 UNIVERSITY AVENUE, 2ND FLOOR
BERKELEY, CA 94704
FOR: THE GREENLINING INSTITUTE

KEVIN KNESTRICK
DISABILITY RIGHTS ADVOCATES
2001 CENTER STREET, THIRD FLOOR
BERKELEY, CA 94704-1204

CHARLES E. BORN
MANAGER-STATE GOVERNMENT AFFAIRS
FRONTIER, A CITIZENS TELECOMMUNICATIONS
PO BOX 340
ELK GROVE, CA 95759

JOE CHICOINE
MANAGER, STATE GOVERNMENT AFFAIRS
FRONTIER COMMUNICATIONS
PO BOX 340
ELK GROVE, CA 95759

State Service

ALIK LEE
CALIF PUBLIC UTILITIES COMMISSION
COMMUNICATIONS POLICY BRANCH
ROOM 4209
505 VAN NESS AVENUE
SAN FRANCISCO, CA 94102-3214

ANGELA YOUNG
CALIF PUBLIC UTILITIES COMMISSION
FISCAL & ADMINISTRATIVE SERVICES
AREA 3-B
505 VAN NESS AVENUE
SAN FRANCISCO, CA 94102-3214

BENJAMIN SCHEIN
CALIF PUBLIC UTILITIES COMMISSION
PROGRAM MANAGEMENT & IMPLEMENTATION BRAN
AREA 3-D

CHERRIE CONNER
CALIF PUBLIC UTILITIES COMMISSION
PROGRAM MANAGEMENT & IMPLEMENTATION BRAN
AREA 3-D

505 VAN NESS AVENUE
SAN FRANCISCO, CA 94102-3214

505 VAN NESS AVENUE
SAN FRANCISCO, CA 94102-3214

DONNA L. WAGONER
CALIF PUBLIC UTILITIES COMMISSION
UTILITY AUDIT, FINANCE & COMPLIANCE BRAN
AREA 3-C
505 VAN NESS AVENUE
SAN FRANCISCO, CA 94102-3214

HAZLYN FORTUNE
CALIF PUBLIC UTILITIES COMMISSION
EXECUTIVE DIVISION
ROOM 5303
505 VAN NESS AVENUE
SAN FRANCISCO, CA 94102-3214

HIEN VO
CALIF PUBLIC UTILITIES COMMISSION
LEGAL DIVISION
ROOM 4107
505 VAN NESS AVENUE
SAN FRANCISCO, CA 94102-3214

JESSICA T. HECHT
CALIF PUBLIC UTILITIES COMMISSION
DIVISION OF ADMINISTRATIVE LAW JUDGES
ROOM 5113
505 VAN NESS AVENUE
SAN FRANCISCO, CA 94102-3214

JOSIE WEBB
CALIF PUBLIC UTILITIES COMMISSION
ENERGY DIVISION
AREA 4-A
505 VAN NESS AVENUE
SAN FRANCISCO, CA 94102-3214

KAREN JONES
CALIF PUBLIC UTILITIES COMMISSION
DIVISION OF ADMINISTRATIVE LAW JUDGES
ROOM 2106
505 VAN NESS AVENUE
SAN FRANCISCO, CA 94102-3214

KATHERINE S. MOREHOUSE
CALIF PUBLIC UTILITIES COMMISSION
PROGRAM MANAGEMENT & IMPLEMENTATION BRAN
AREA 3-D
505 VAN NESS AVENUE
SAN FRANCISCO, CA 94102-3214

NATALIE BILLINGSLEY
CALIF PUBLIC UTILITIES COMMISSION
COMMUNICATIONS POLICY BRANCH
ROOM 4108
505 VAN NESS AVENUE
SAN FRANCISCO, CA 94102-3214

RISA HERNANDEZ
CALIF PUBLIC UTILITIES COMMISSION
ENERGY PRICING AND CUSTOMER PROGRAMS BRA
ROOM 4209
505 VAN NESS AVENUE
SAN FRANCISCO, CA 94102-3214

ROBERT HAGA
CALIF PUBLIC UTILITIES COMMISSION
EXECUTIVE DIVISION
ROOM 5304
505 VAN NESS AVENUE
SAN FRANCISCO, CA 94102-3214

SEAN WILSON
CALIF PUBLIC UTILITIES COMMISSION
UTILITY AUDIT, FINANCE & COMPLIANCE BRAN
AREA 3-C
505 VAN NESS AVENUE
SAN FRANCISCO, CA 94102-3214

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